



CASE STUDY Industry: Event Rental



“Allows us to save time with late night pickups as we are able to swap boxes in the morning instead of unloading the truck after the late night pickup.”

Jonas Hutchison
CERP, Director of Operations

PARTY REFLECTIONS

Party Reflections started out in a garage a few miles from their current corporate headquarters— a 115,000 sq. ft. warehouse and showroom in Charlotte, NC. In recent years this award-winning, special event equipment rental company has opened facilities in Raleigh, NC and Columbia, SC.

The Demountable Swap Body System helps Party Reflections support this expansion and **maintain the premier-level customer service** that’s made them the region’s leader.

According to Jonas Hutchison, CERP, Director of Operations at Party Reflections, Demountables provide three key advantages:

1. Faster event set-up and breakdown.

In the morning workers can load a truck at the event site and return to the warehouse to swap bodies and make a second run. Trucks can also drop loaded bodies at events to be unloaded as required.

2. Load bodies without the truck present.

The warehouse can start loading upcoming jobs into Demountable bodies before trucks return to be unloaded.

3. Reduce time spent on late night pick-ups.

Instead of workers unloading on overtime, bodies returning from events in the evening are demounted at the dock for unloading in the morning. The same truck then mounts a body loaded for tomorrow’s set-up to be ready to depart first-thing.

Party Reflections can service more customers across a larger area because the Demountable System reduces downtime and labor by letting workers load and unload bodies while the truck is out on deliveries and pick-ups.